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# Celtic Winter Faire

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Vendor Packet



2026

F&E FESTIVALS LLC  
<https://CelticWinterFaire.com>



PALM BEACH  
CELTIC  
WINTER FAIRE



Dear Prospective Vendor,

We are delighted to invite you to participate in the Celtic Winter Faire, organized by FaeFestivals, taking place on December 5-6, December 12-13 and December 19-20, 2026, at the picturesque John Prince Park in Palm Beach County.

The Celtic Winter Faire transports guests to a magical winter village marketplace on the mythical Isle of Dunskey. This enchanted island, steeped in Celtic and Norse traditions, is a realm where ancient lore comes to life, and visitors can experience the harmonious coexistence of humans and Fae Folk. We create an immersive experience that combines enchanting entertainment, authentic food, and a vibrant marketplace filled with artisan vendors like yourself. What sets our event apart from other renaissance festivals is our commitment to immersion, thematic consistency, and a focus on high-quality, handmade goods.

This event is strategically scheduled for the final three weekends leading up to Christmas, a prime shopping period. Palm Beach County, known for its affluent residents and tourists, presents a unique opportunity for vendors to reach high-income shoppers who are seeking unique, handcrafted items for the holiday season. The festive atmosphere and thematic design of the Celtic Winter Faire attracts a discerning crowd eager to find special gifts for their loved ones.

We believe that your presence at the Celtic Winter Faire would greatly contribute to the enchanting ambiance we strive to create. We look forward to welcoming you and sharing this magical experience with our guests.

Warm regards,

FaeFestivals Team  
Organizer, Celtic Winter Faire



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## Summary

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- **Organizer:** FaeFestivals
- **Dates:** December 5-6, December 12-13 and December 19-20, 2026
- **Location:** John Prince Park, Palm Beach County
- **Expected Attendance:** 6,000 guests
- **Vendor Approvals Sent:** Within 30 Days of Application
- **Overall Vision:** Transport guests to a magical winter village marketplace on the Isle of Dunsky

### Event Hours

- **Saturday:** 10:00 AM – 5:00 PM
- **Sunday:** 10:00 AM – 5:00 PM

### Setup and Tear-down

- **Setup:** Must be completed between 8:00AM and 7:00 PM on Friday, December 4
  - No setup may take place before December 4.
- **Tear-down:** Monday, December 21 before 10:00 AM

### About the Event

The Celtic Winter Faire aims to transport guests to the mythical Isle of Dunsky, an enchanted island where ancient Celtic and Norse traditions come to life. Visitors will experience the harmonious coexistence of humans and Fae Folk, creating a magical winter village marketplace. We expect an attendance of around 6,000 guests, providing an excellent opportunity for vendors to reach high-income shoppers in search of unique, handcrafted items for the holiday season.

Vendor approvals will be sent every month. The event is uniquely timed for the final two weekends before Christmas, making it an ideal opportunity for vendors to connect with affluent shoppers seeking special gifts for their loved ones.

### How to Apply

To apply for a vendor position please visit <https://faefestivals.com/join-us/vendor-app/>



## Entertainment Acts

The Celtic Winter Faire features a diverse lineup of entertainment to captivate our guests and enhance the festive atmosphere. These acts are carefully selected to complement the theme and provide engaging experiences for all attendees.

- **Three Ring Circus:** A lively Celtic music act that brings traditional tunes and contemporary arrangements to life, setting the perfect backdrop for our winter village.
- **The Reelin Rogues:** The Reelin' Rogues fill the Hollyhold Inn with the powerful sound of medieval bagpipes, bringing the music of the Celtic world to life throughout the day. Their roaming melodies echo through the tavern, creating a lively and immersive atmosphere worthy of the Celtic Winter Faire.
- **Hips of Destruction:** A mesmerizing bellydancing troupe that combines intricate movements with stunning costumes, captivating audiences with their grace and energy.



## Marketing Plan

To ensure the success of the Celtic Winter Faire and attract a large and diverse audience, we have developed a comprehensive marketing strategy focused on **community engagement, experiential promotion, and targeted digital outreach**. This plan combines regional advertising with direct, in-person promotion to maximize awareness and excitement across Palm Beach County.

- **Street Teams & Community Outreach:** Beginning in September, costumed street teams will attend festivals, markets, and community events throughout the county, engaging directly with the public and introducing them to the Celtic Winter Faire experience.
- **Billboard Ads:** Strategically placed digital billboards around Palm Beach County will maintain consistent regional visibility and reinforce awareness of the event during the holiday season.
- **Social Media Marketing:** Active promotion on platforms such as Facebook and Instagram will showcase vendors, performances, workshops, and the immersive atmosphere of the Faire.
- **Local Mailing List:** Leveraging our extensive mailing list developed over many years for the Palm Beach Sword School, the largest HEMA school in the Eastern United State, to directly invite past attendees and interested visitors.

Our marketing efforts highlight the unique immersive experience of the Celtic Winter Faire and are designed to attract families and holiday shoppers seeking distinctive handmade gifts and memorable seasonal experiences. We believe this approach will ensure a vibrant and well-attended event.





## Vendor Booth Options

We've simplified our vendor options to make your participation in the Celtic Winter Faire easier, providing flexibility to suit your needs, clear guidelines, and straightforward costs.

### Vendor Space Options

#### Standard Vendor Space – \$450

- Includes **14 feet** of festival path frontage.
- Spot assigned by Faire organizers to maximize guest flow and vendor visibility.
- Includes **2 vendor passes**.

#### Roving Cart Vendor – \$400

- Move freely through designated festival pathways.
- Vendor provides their own historically-themed, hand-pushed cart.
- Includes **1 vendor pass**.

### Multiple Space Discounts

Vendors needing additional space can purchase up to **three consecutive spaces**:

- **First Space:** \$450 (includes 2 vendor passes)
- **Each Additional Adjacent Space:** +\$150 and includes **1 additional vendor pass per space**

### Example Pricing and Passes:

- 2 Adjacent Spaces: \$450 (2 passes) + \$150 (1 pass) = **\$600 (3 passes total)**
- 3 Adjacent Spaces: \$450 (2 passes) + \$150 (1 pass) + \$150 (1 pass) = **\$750 (4 passes total)**

### Tent Size and Placement Guidelines

- Tents must **not exceed 200 square feet** (e.g., 10'x20' rectangle or 14' round) per John Prince Park regulations (non-negotiable).
- Each allocated 14-foot frontage comfortably fits a standard 10'x10' tent plus guylines.
- You may set up multiple smaller tents within your purchased space if safely accommodated.

### Additional Vendor Passes

- You may purchase additional vendor passes for \$75 per pass. These passes are limited and are specifically for staff working in a vendor's booth, not guests attending the event. Please speak with the vendor coordinator to purchase additional passes.



## Merchandise Guidelines



At the Celtic Winter Faire, we are dedicated to maintaining the highest quality and authenticity. To ensure this, we have established specific guidelines for merchandise.

### Quality & Workmanship

We require that at least 80% of your goods be handmade or artisan-crafted. Mass-manufactured items are discouraged, though they may constitute up to 20% of your stock if they align with the event's theme. Your application should highlight the uniqueness of your wares, demonstrating the craftsmanship and attention to detail that sets them apart.

### Celtic/Medieval Themes

Merchandise should draw inspiration from Celtic, Norse, or Old World traditions. While fantasy elements are welcome, they must fit within the overall theme. We discourage merchandise with anime or sci-fi themes to maintain the authenticity of the event.

### Product Categories Desired

We are particularly interested in vendors offering clothing and accessories, leather goods and armor, jewelry, housewares and decor, glasswork and pottery, woodwork and metalwork, fine art, magical wares, and live crafting demonstrations.

### Restricted Categories

Certain categories are restricted to maintain a balanced and diverse marketplace. An exclusivity contract covers all weapon sales, prohibiting both real and fake weapons from being sold by general vendors. The candles and soaps category is extremely limited and will be strictly juried. We do not accept MLM or wholesale resale businesses. Additionally, food and drink vendors are selected through a separate process, and those not chosen through this process are not permitted to sell any food or drink.

We encourage inventive gift ideas that align with our theme and guidelines.



Our vendor selection process is designed to ensure a high standard of quality and thematic consistency for the Celtic Winter Faire. Here's how the process works:

### Application Review

When you submit your application, it should include photos of your products, displays, and previous setups. Additionally, provide a detailed product list with descriptions and pricing, as well as an overview of your business and your experience as a vendor. This information helps us understand your offerings and how they align with our event's vision.

### Scoring Criteria

Our jury committee will review each application based on the following criteria:

- **Quality and Uniqueness of Wares:** We are looking for items that are well-crafted and unique, showcasing the skill and creativity of the artisan.
- **Commitment to Theme:** Your merchandise and display should reflect the Celtic and Medieval Christmas themes of the event. Consistency in theme helps create an immersive experience for our guests.
- **Display Presentation:** The visual appeal of your booth is crucial. Your display should be attractive and thematically appropriate, enhancing the overall ambiance of the marketplace.
- **Fair Payment Policies for Booth Staff:** Ethical practices, including fair compensation for your staff, are important to us.

Vendor approvals will be sent every month. We encourage you to apply early, as spaces are limited in each vendor category. By maintaining these standards, we aim to create a high-quality, immersive experience that benefits both vendors and guests.





# WINTER FAIRE Booth Presentation Requirements



To maintain the immersive atmosphere of the Celtic Winter Faire, we have specific requirements for booth presentation. These guidelines ensure that each booth contributes to the overall theme and enhances the guest experience.

## Structures

Vendors are encouraged to construct booths using materials that evoke the charm of a medieval village. Wooden booths and tent frames are highly recommended. Historical tents are also accepted, provided they align with the event's theme. Modern structures and displays should be completely concealed from guest view.

## Fabrics & Materials

We ask that vendors use natural materials and earth tones in their booth decor. Suitable materials include tapestries, burlap, and canvas. Accents like hides, fur, and vegetation (no plastic) add authenticity. Wooden signs and displays are encouraged, while plastic should be avoided. For ambiance, battery-powered lanterns and candles are recommended. Please note that open flames are strictly prohibited.

## No Visible Contemporary Elements

To maintain the historical ambiance, the following modern elements must be concealed or avoided:

- Plastic storage containers and display cases
- Folding tables and metal chairs (must be covered if used)
- Metal display racks and neon lighting
- Electronics, speakers, and TVs
- Polyester flags

## Signage

Signage should complement the medieval theme. We recommend wooden signs with painted or carved script, flags, and banners with period-appropriate symbols. Menus and product lists should be written on boards to maintain consistency with the event's aesthetic.

By adhering to these guidelines, vendors help create a cohesive and enchanting environment that transports guests to the magical world of the Celtic Winter Faire.



## Costume Requirements

To enhance the immersive experience of the Celtic Winter Faire, all vendors and their staff are required to wear appropriate costumes that align with the event's themes. Here are the guidelines to follow:

### Quality Costumes Required

During event hours, vendors and their staff must wear costumes that reflect the Celtic and Medieval Christmas themes. Costumes should be high-quality, well-made, and historically inspired.



### Accepted Styles

Costumes can include interpretations of medieval and renaissance attire. Styles inspired by Celtic, Gaelic, and Elven traditions are particularly welcome. Steampunk elements are permitted if they are based on era-appropriate designs. Fabrics should be rich in texture, such as velvets, brocades, and leather. Earth tones are encouraged, but other colors that fit the theme are acceptable. Limited handmade or found object armor is permitted.

### Prohibited Modern Clothing

To maintain the authenticity of the event, the following modern clothing items are not allowed:

- Logos, zippers, jeans, and sneakers
- Plastic jewelry and trinkets

### Costume Guidance

If you need assistance or inspiration for your costumes, please do not hesitate to ask us. We are happy to provide guidance to ensure that your attire enhances the overall ambiance of the Celtic Winter Faire.

We encourage all merchants to make their booth an atmospheric extension of their appearance. Guests highly value the effort vendors put into creating an immersive experience, which greatly contributes to the magical atmosphere of the event.

## Vendor Amenities

To ensure a comfortable and convenient experience for our vendors, we offer a range of amenities at the Celtic Winter Faire. These amenities are designed to support your needs and enhance your participation in the event.

### Camping Accommodations

Limited onsite camping is available at the event. Please speak with the vendor coordinator if you would like to camp onsite. RV camping is available for a cost at the John Prince Park Campground, please speak with the vendor coordinator for more details.

### Staff Passes

Each booth type includes a certain number of staff passes:

- Each 14ft space comes with 2 vendor passes, plus 1 extra pass for each 14ft additional space purchased.
- Roaming Vendor (Cart or No Cart): 1 pass
- Additional passes can be purchased for \$75

### Parking

A designated vendor lot is available within the event grounds. Each vendor will receive one parking pass per booth. Please note that no vehicles may be moved during event hours to ensure the safety and experience of our guests.

### Other Event Support

We provide the following support to ensure a smooth and secure event:

- **First Aid Station:** Staffed with EMTs for any medical needs
- **On-site Security:** Ensures the safety of vendors and guests overnight
- **Facility Cleaning Staff:** Maintains cleanliness throughout the event

We strive to make your participation in the Celtic Winter Faire as enjoyable and hassle-free as possible. Should you have any specific needs or questions, please feel free to reach out to our team.



To ensure a smooth and successful experience at the Celtic Winter Faire, please take note of the following important details:

### Load-In/Out Schedule

- **Setup:** Vendors must complete their setup by 7:00 PM on Friday, December 4. This allows ample time to ensure everything is in place and ready for the event's opening.
- **Tear-down:** All vendors must complete tear-down by 10:00 AM on Monday, December 21. It is essential to adhere to this schedule to ensure the event space is cleared and ready for cleanup and maintenance.

### Vendor Deposit

A vendor deposit will be collected to ensure adherence to the event rules and regulations. This deposit will be returned post-event, provided all rules are followed and the site is undamaged. Vendors who leave early without prior coordination with the vendor coordinator, or do not attend all contracted weekends will forfeit their deposit.

### Insurance

All vendors are required to have valid liability insurance listing FAE Festivals LLC and Palm Beach County as additional insured. This is to ensure coverage in case of any incidents or accidents during the event.

### Licensing

Obtaining the necessary licenses and permits is the responsibility of each vendor. Please ensure you have all required documentation before the event.

### Compliance

This event is designed as a magical, immersive, family-friendly experience. We ask all vendors to comply with the event guidelines to maintain the intended atmosphere and ensure a positive experience for all guests.

We eagerly anticipate reviewing your application and working with you to create an enchanting experience at the Celtic Winter Faire. Should you have any questions or need further clarification, please do not hesitate to contact us.





## Contact Information

For any inquiries, assistance, or additional information, please feel free to contact us. We are here to help ensure your participation in the Celtic Winter Faire is a smooth and enjoyable experience.

### Event Organizer: FaeFestivals

- **Primary Contact:** Leeny Neiner
- **Email:** [vendors@faefestivals.com](mailto:vendors@faefestivals.com)
- **Phone:** (561) 918-1808
- **Website:** [CelticWinterFaire.com](http://CelticWinterFaire.com)

### Social Media

Stay connected with us on social media for updates, announcements, and event highlights:

- **Facebook:** <https://www.facebook.com/profile.php?id=61560340460264>
- **Instagram:** [https://www.instagram.com/fae\\_festivals/](https://www.instagram.com/fae_festivals/)

We look forward to working with you and creating a magical experience at the Celtic Winter Faire. Thank you for your interest and participation!

